

Wayne Michaud

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Summary and Objective

Wayne Michaud is an environmental advocate focusing on clean transportation and transportation efficiency education by working with driver educators and STEM educators in the school community, and with city and town environmental/sustainability/energy offices, departments, and committees to reach drivers of all ages.

Experience

Executive Director, Green Driving America Inc. 2020-present

501c3 nonprofit organization implementing educational projects in several states on impact of driving—emissions, energy, air quality, money, and safety—and the benefits of cleaner transportation based **what** we drive and **how** we drive. In the school community: guest-speaking classroom presentations on smart driving practices and electrification, and idle-free schools campaigns. In cities and towns: presentations on the benefits of switching to electric vehicles.

Sales Representative, GRIP Idle Management Inc. 2019-2020

Part-time California sales representative of Ontario, Canada-based GRIP Idle Management system - engine on/off idle reduction technology for vehicle fleets. Worked with California governmental and private vehicle fleets in direct sales and at trade shows to show cost savings in fuel use, engine wear, maintenance and to reduce emissions.

Executive Director, Idle-Free VT & Idle-Free California Inc. 2006-2020

Founded Idle-Free VT in 2006 to educate on benefits of vehicle idle reduction in Vermont. Idle-Free VT became a 501c3 nonprofit organization in 2013, which then became Idle-Free California in 2017. Worked with health and environmental organizations in enactment of anti-idling laws in Vermont and funded projects that implemented idle-free education and campaigns in school communities, and business and municipal fleets in idling reduction benefits. Two-time air quality champion award recipient: by American Lung Association of the Northeast, 2009 and by East Bay Clean Cities, 2019.

Artist 1972-present

Graphic design, web design, illustration, and fine arts painting.

Education

University of the Arts 1971

Bachelor of Fine Arts in Illustration

Skills

Promotion, sales, recruitment, instruction, organizing, public speaking, development, coordinating, consulting, networking, partnering

Additional Sources

Green Driving America website: greendrivingamerica.org/

Wayne Michaud LinkedIn page: <https://www.linkedin.com/in/wayne-michaud>